REAL ESTATE DATATREND

Developer Monthly Sales Analysis

For May 2020



Keener Sense of Real Estate

15 June 2020

Market springs back to life supported by underlying demand

Singapore's property market sprang back to life as new home sales posted a surprise increase last month. According to the developers' sales survey by the Urban Redevelopment Authority, new home sales spiked 75.5 per cent from 277 units in April to 486 units in May. Including executive condominiums (EC), sales jumped 73.7 per cent from 293 units to 509 units over the same period. However, the sales volume was still lower than the 952 units sold last May.

Last month's returning demand exceeded market expectations given the 'unprecedented' levels of economic uncertainties and the Circuit Breaker measures. The unexpected sizzling sales came as a welcome relief to many in the industry. New home sales took a significant beating in April as the property market struggled to maintain its usual sales activities after measures meant to contain the coronavirus took hold. Potential buyers could only rely on virtual home viewings to make purchase decisions since all show flats were closed as part of the safe distancing measures.

May's sales appear to be largely driven by locals and investors. According to URA realis data downloaded today, the proportion of non-landed new homes bought by Singaporeans rose from 84.1 per cent in April to 84.8 per cent in May. By absolute numbers, the number of non-landed homes bought by Singaporeans spiked 81.1 per cent from 222 units in April to 402 units last month. Foreigner purchases had similarly strengthened last month as the number of non-landed new homes bought by permanent (PR) and non-permanent residents (non-PRs) surged 71.4 per cent from 42 units in April to 72 units in May.

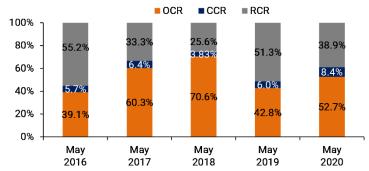
Number of non-landed home sales by residential status

2020	Singaporean	Foreigner (PR+NPR)	Total		
April	222	42	264		
May	402	72	474		
m-o-m % change	81.1%	81.1% 71.4%			
2020	Singaporean	Foreigner (PR+NPR)	Total		
April	84.1%	15.9%	100.0%		
May	84.8%	15.2%	100.0%		

Source: URA, Orange Tee & Tie Research & Consultancy

There seem to be more investors entering the market as sales of smaller or lower-priced units soared last month. These private homes tend to be more popular among investors given their affordability and attractive investment yield. Last month, the number of smaller units (excluding EC) below 800 sqft rose by a whopping 70.0 per cent to 319 units in May from 188 units in April. On a similar note, the proportion of private home sales excluding EC below S\$1 million increased from 23.6 per cent in April to 28.7 per cent in May, which was the highest proportion recorded since August 2019 (29.6 per cent).

Number of Units Sold in the Month



Source: URA, OrangeTee & Tie Research & Consultancy

Proportion of new home sales (excluding EC) transacted below \$1million

35%

30%

29.6%

28.7%

23.3%

22.8%

22.8%

22.3%

23.3%

22.6%

20.2%

18.7%

17.6%

10%

5%

Recent reports of affluent buyers picking up super-luxury homes in Singapore could have fuelled the optimism among many investors. Some investors may be making a purchase now for 'fear of losing a good deal'. They could be expecting prices to recover since the coronavirus outbreak is abating in some countries and many major economies are reopening gradually. Others could be enticed by the attractive pricing of some private homes as developers have generally adopted a measured approach in their pricing strategies.

Nov-19

Source: URA, OrangeTee & Tie Research & Consultancy

Jan-20

Mar-20

May-20

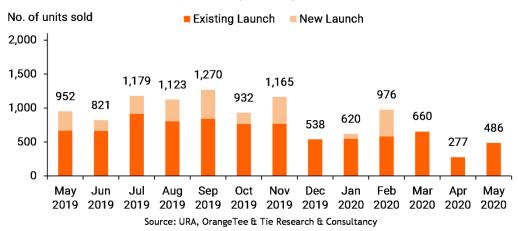
There are some encouraging signs in this month's new home sales numbers. According to URA Realis data, 155 new homes excluding ECs have already been sold in the first seven days of June, which is more than half the 277 units inked in April. Nonetheless, we should observe the market a while more to ascertain if the market is indeed on the road to recovery.

Private Residential Developer Sales (Excl. EC)

Jul-19

Sep-19

May-19



Note: New launch refers to units sold in projects that were launched in that month. Existing launch refers to units sold in projects that had been launched in prior months.

Month	Sales \	/olume	Launches			
WiOnth	(Excl. EC)	(Incl. EC)	(Excl. EC)	(Incl. EC)		
May-19	952	952	1,394	1,394		
Dec-19	538	551	370	370		
Jan-20	620	640	598	598		
Feb-20	976	1,315	933	1,429		
Mar-20	660	904	578	1,126		
Apr-20	277	293	640	640		
May-20	486	509	615	615		
m-o-m % Change	75.5%	73.7%	-3.9%	-3.9%		
y-o-y % Change	-48.9%	-46.5%	-55.9%	-55.9%		

Source: URA, OrangeTee & Tie Research & Consultancy

Highest price (\$psf) achieved in the month

\$5,500 -] _	•											
\$4,500 -	Boulevard	Boulevard 88		•									
\$3,500 -	88 \$4,936	\$5,125	Boulevard ³	Cuscaden	• 3 Cuscaden3 \$3.934	Cuscaden	• Boulevard	Boulevard	• Boulevard	• Cuanadan	 Boulevard 	• Boulevard 3	Cusandan
\$2,500 -			88 \$3,899	\$4,102	\$3,934	\$3,921	88 \$3,781	88 \$3,774	88 \$3,800	\$3,614	88 \$3,744	88 \$3,714	\$3,614
\$1,500 -								+-,			45,711	ψ3,71 1	
\$1,500	Мау	Ju	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау
				20	19						2020		
Source: URA	, OrangeTee 8	t Tie Research	n & Consultancy										•

Project Name	Locality	Total No. of Units	Cumulative Units Launched to-date	Cumulative Units Sold to- date	Sold in the month	Median Price (\$psf)	Take up Rate^ (%)	Sold out status* (%)
Treasure At Tampines	OCR	2,203	1,300	1,165	56	\$1,360	89.6%	52.9%
Parc Clematis	OCR	1,468	1,000	673	55	\$1,599	67.3%	52.9% 45.8%
The Florence Residences	OCR	1,410	750	664	54	\$1,513	88.5%	47 10
Parc Esta	RCR	1,399	1,225	1,214	45	\$1,680	99.1%	86.8% 64.5%
Jadescape	RCR	1,206	1,000	778	27	\$1,733	77.8%	64.5%
The Tapestry	OCR	861	780	761	23	\$1,325	97.6%	QQ 1%
Stirling Residences	RCR	1,259	980	980	22	\$1,910	100.0%	77.8%
Affinity At Serangoon	OCR	1,052	800	718	21	\$1,565	89.8%	68.3%
Piermont Grand	OCR	820	820	526	17	\$1,128	64.1%	64.1%
Kopar At Newton	CCR	378	378	98	16	\$2,307	25.9%	25.9%

[^]Take up rate is calculated by taking the division of cumulative units sold to date over cumulative units launched to date

Please contact us for further enquiries

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^{*}Sold out status is calculated by taking the division of cumulative units sold to date over total no. of units in project